

## Sibu (company)

Sibu, The Seabuckthorn Company is an American nutritional corporation specializing in the processing and distribution of seabuckthorn.

Sibu markets a health beverage called Sibu Balance, which has as its main ingredient the juice of the seabuckthorn berry. Product is sold through independent distributors through multi-level marketing. Sibu was founded by Bruce McMullin after visiting his adopted daughters homeland of India, there Bruce meet Nico an Indian ayurvedic specialist who introduced him to the seabuckthorn plant.